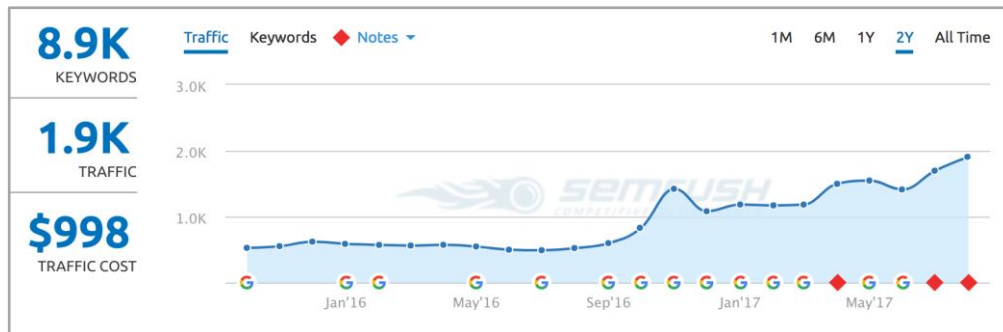


# Managed Seo Service

We provide a customized and managed SEO solution to drive targeted, organic traffic to your website.

Our team of SEO specialists will work with you one-on-one to identify your company goals and find your ideal target audience. Together, we will develop a customized long-term strategy to boost your company's search engine presence and drive more potential customers to your website.



Our proven method provides quick and sustainable growth in organic search traffic by strengthening your existing content ranking, filling valuable content gaps and building your search engine authority.

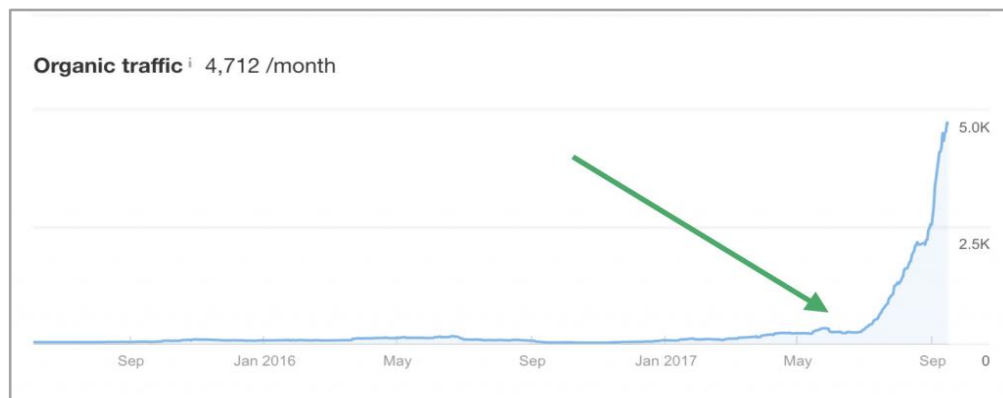
## Our Three-Step Analysis Determines Your Perfect Strategy.

**1) We will review your website to understand your niche, identify your competition, and uncover any website problems.**

Our research will begin with a few questions to help us get to know your business. Once we understand your niche and identify your competition we will analyze your website's ranking history to see if it has been penalized in the past. Next, we will look at your website's backlinks for over-optimized keywords.

Our goal is to find any potential issues in our initial audit so we can plan for them as we begin building more backlinks for your website. This will keep your site safe and on the path to search engine success.

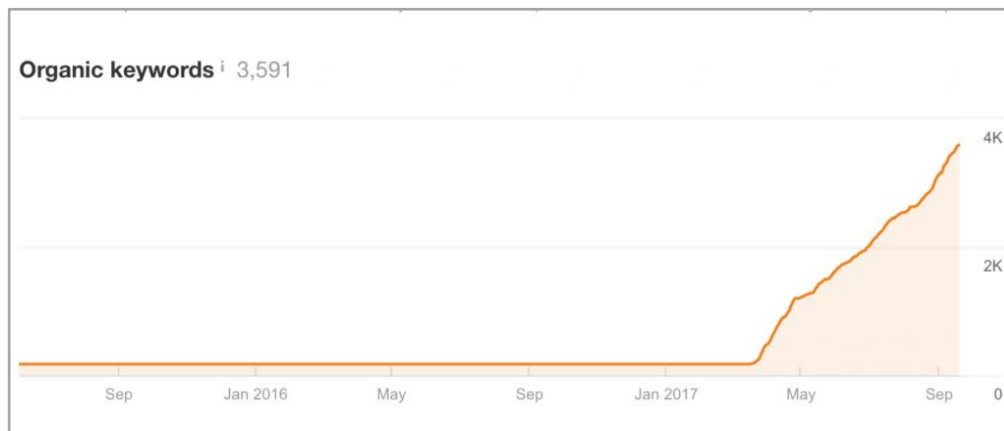
**2) We will use our *Easy Win Method* to maximize your current search engine rankings.**



We identify your Easy Wins by finding any keywords for which your website currently ranks between 4 and 30. The vast majority of Google search traffic goes to the first page. If we can move your content onto the first page and into the top three positions for valuable keywords you will see success.

Our goal is to find the keywords that Google already likes for your website and increase their ranking with a diversified and safe link building strategy. This results in much quicker traffic increases than starting from scratch, giving you a faster ROI in our program.

**3) We will perform advanced competitive research to identify gaps in your content that will increase your website authority.**



In order for Google to view your website as an authority, it must rank for many different keywords within your niche. We perform Competitive Gap Analysis to find all the keywords your direct and indirect competitors are targeting and compile a list of keywords missing from your site.

The goal of this analysis is to identify valuable keywords that your competitors are targeting within your niche. We use this information to build out high quality blog content to attract your perfect customer.

### Your Customized Plan Is Built to Match Your Budget

**You know your business best.** Once we complete our analysis we will call you to discuss our research and select target keywords together. After our call we will design your perfect customized campaign.

**All of our work is 100% transparent.** Before we begin any work we will push your campaign to your dashboard for approval. Throughout the campaign you will receive a monthly .zip file of all completed work including link and content reporting.

**Your customized plan is flexible based on your budget.** We will use a combination of link building, guest posts, blog writing and local citations to create a plan that delivers results without breaking the bank.

**There are no contracts with our Managed SEO plans.** You have the freedom to upgrade, downgrade or cancel your plan at any time. We suggest giving us at least 3 months to show you substantial results.

Our Managed SEO plans are available in \$1,000 increments with a \$500 one-time fee to cover initial campaign research and setup. Campaigns start at \$1,000 per month and go up to \$10,000 per month.

### Managed SEO Sample Packages

#### 1. Managed SEO \$1000 Budget

- Medium Link Building Package \$400
- 1,000 Word DA30+ Guest Post \$450
- 1,000 Word Blog Article \$130

#### 2. Managed SEO \$2000 Budget

- Large Link Building Package \$500
- 1,000 Word DA20+ Guest Post \$330
- 1,000 Word DA30+ Guest Post (2) \$900
- 1,000 Word Blog Article (2) \$260

#### 3. Managed SEO \$5000 Budget

- Large Link Building Package (2) \$975
- 1,000 Word DA10+ Guest Post (5) \$875
- 1,000 Word DA20+ Guest Post (5) \$1350
- 1,000 Word DA30+ Guest Post (2) \$775
- 1,000 Word Blog Article (8) \$1000

By using our Managed SEO strategy you can uncover big wins for consistent results. No matter what kind of business you are, we have a plan that will increase your targeted search engine traffic and drive more customers to your business.